



**California Association for Nurse Practitioners
Monthly Chapter Communication / June 2014**

June 10, 2014

Advocacy

CANP Lobby Day 2014 was held May 20 in Sacramento and drew more than 130 participants. As part of the briefing for that afternoon's legislative office visits, it was emphasized to attendees that, even with the absence this year of full practice authority legislation, it remains vital that members and allies continue the effort to educate lawmakers about just what an NP is and the important role that NPs play in the healthcare delivery system.

That message was further bolstered by the April 30 release of a report by the Bay Area Council that \$1.8 billion in health care cost savings could be achieved over the next 10 years, the number of nurse practitioners could increase by 24 percent, and patients in rural and underserved communities would be the major beneficiaries if California nurse practitioners were granted full practice authority. The report's author, Micah Weinberg, spoke to attendees about the report during the morning briefing session.

In addition to providing orientation about NPs, attendees utilized these office visits to urge support for the following bills:

- AB 1841 (Mullin) – Medical Assistants- This bill would allow medical assistants to hand patients properly labeled medication and prepackaged prescription drugs, other than controlled substance, ordered by a physician and surgeon, a licensed podiatrist, physician assistant, nurse practitioner, or certified nurse-midwife, as specified.
- AB 2015 (Chau) – Health care coverage: discrimination – This bill would prohibit a health care service plan or health insurer from discriminating against any health care provider who is acting within the scope of that provider's license or certification, as specified.

It was further stressed that "grassroots outreach is a year-round effort." In order to build on the momentum created by last year's efforts in support of SB 491 and to lay the foundation for supporting another full practice authority bill expected in 2015, attendees were encouraged to engage their fellow chapter members in outreach efforts conducted at the local level. Still a vital component of these future efforts is that each chapter carries out the direction to appoint a chapter Legislative Representative to coordinate local outreach through Stephanie Tseu, CANP Grassroots Coordinator.

Action for Chapters:

- Utilize Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts
- Utilize the 2013 campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP

- Designate one Legislative Representative per Chapter as one key contact for the Chapter

Events

37th Annual Educational Conference (2014 CEU Certificates)

The 30 day post-conference evaluation period is now closed for the Annual Educational Conference that was held on March 20 – 23, 2014 in Newport Beach, California. Over 360 attendees have been issued CEU certificates. The certificates can be obtained by logging into canpweb.org, going to “My Account” and then to “My Continuing Education.” Attendees looking to print their CEU certificate may choose any entry associated with this year’s conference and print one certificate. All of the certificates associated with one event tally all of the CEUs and Rx for the full event. The CEUs are ANCC accredited as well.

38th Annual Educational Conference (2015)

The 38th Annual Educational Conference will be held on March 19 – 22, 2015 at the Newport Beach Marriott once again next year. The conference participation was at its highest this year and the feedback from attendees and exhibitors was very complimentary of the location and hotel. CANP was able to secure another great hotel rate and was able to obtain reduced parking rates.

The Call for Abstracts will go out late summer seeking educational session proposals for the 2015 conference.

Action for Chapters:

- Let Chapter members know the dates and location for the 38th Annual Educational Conference
- Encourage Chapter members and leaders to submit an abstract or poster presentation

Lobby Day (2015)

Lobby Day for 2015 will be held on Tuesday, May 19, 2015 at the Sheraton Grand Hotel in Sacramento.

Action for Chapters:

- Let Chapter members know the dates and location for Lobby Day 2015

Webinars

The CANP office is scheduling two webinars to assist Chapter leaders on navigating the website and setting up Chapter events.

- **Wednesday, July 9, 2014 – 7:00 p.m. – 8:00 p.m. How to Navigate Canpweb.org**
- **Wednesday, July 23, 2014 – 7:00 p.m. – 8:00 p.m. Setting up Events & Chapter Leadership Toolset**

Information will be distributed to Chapters by the end of June 2014.

Action for Chapters:

- Encourage Chapter leaders to register and attend

Leadership Summit

The next Leadership Summit will be held in Sacramento on Saturday, October 4th. The location is to be determined. The Leadership Summit will be for current Chapter Presidents or their designee and will focus on Leadership Training.

More information to come.

Operations

Quarterly Reports- Q4 (Apr. 1 – Jun. 30, 2014)

The Quarterly report for Q4 will be distributed on July 1 with a due date of July 15, 2014. Along with the Q4 report the Chapter income / expense reports will also be distributed.

As a reminder, below is a list of the quarters that are referenced in the reports -

2014-15

Q1 – July 1 – Sept. 30 (due by Oct. 15)

Q2 – Oct. 1 – Dec. 30 (due by Jan. 15)

Q3 – Jan. 1 – Mar. 30 (due by Apr. 15)

Q4 – Mar. 1 – Jun. 30 (due by Jul. 15)

Action for Chapters:

- Be on the lookout for Chapter reporting documents and online reports – notification will come to you via email
- Review your Chapter Alignment Agreement for items of interest

Chapter Donations

CANP has received \$21,600 in Chapter donations for the 2013-14 fiscal year. The donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. The table below shows the number of members in each Chapter and details the amount of donations received for the last two years and includes information on donations received this year. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Chapter	Membership per Chapter as of April 29, 2013	Chapter Donations 2011-12	Chapter Donations 2012 - 2013	Chapter Donations 2013-14
North Coast	28			
Redding	38			
Mendocino	13			
Three Rivers	23			
North Bay	134	\$2,500	\$4,000	\$1,500
Sacramento	231	\$2,430		
Alameda / Contra Costa	239			\$600
SF Golden Gate	265	\$5,000	\$3,000	
Silicon Valley	93			1,000
Sierra Area	35			

Central Coast	17			
Coachella Valley	67	\$700		\$500
Channel Islands	70			
Fresno	63			
Inyo	3			
Santa Cruz / Monterey	39			
Tulare / Kern	52			
Inland Empire	143			
Orange County	364	\$4,000	\$4,000	\$5,000
Tri Valley	156	\$2,500		\$5,000
Greater Pasadena	136	\$1,000		\$1,000
West LA, North	171	\$3,000	\$3,000	\$3,000
West LA, South	128	\$2,000	\$1,000	
South Bay	164	\$2,000	\$2,000	\$2,000
San Diego, North	182		\$1,500	
San Diego, Central	125		\$2,000	\$2,000
Out of State	35			
TOTAL	2,975	\$25,130	\$20,500	\$21,600

Chapter Leadership Toolset (canpweb.org)

The CANP website, canpweb.org was developed and launched in 2012. The new site provided Chapter leaders with tools and resources to manage their Chapter membership and events. The tools for leaders are located within the Chapter Leadership Toolset which provides leaders with the ability to check and communicate with the Chapter's new members, existing members and expiring members, as well as obtaining reports on their events. We recognized that the email tool, used to communicate directly with Chapter members was implemented without an editor. Chapters have requested an upgrade to the editor allowing for paragraphs and line spacing to provide better formatting in their messaging to their members. We are pleased to announce that the functionality has been upgraded and will now allow Chapter's to send formatted emails to their members.

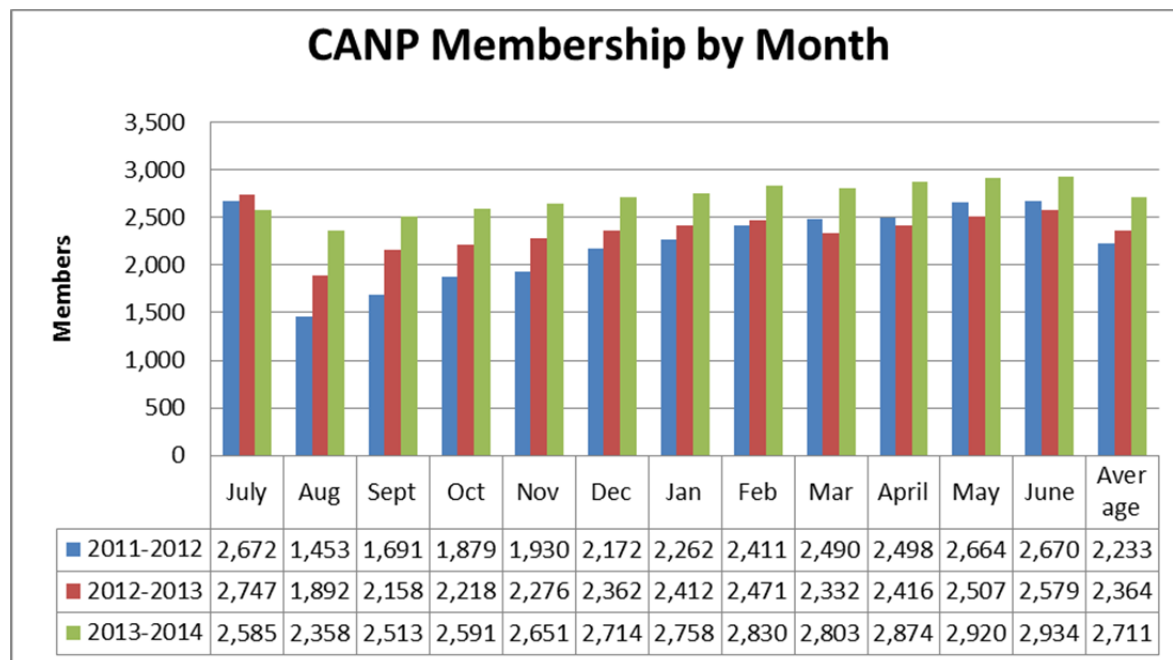
Membership

CANP is at its **highest** level of member participation on record, if not in its history, with a significant increase in membership over the last six months. Over 2,900 members are now engaged with CANP and membership is showing a larger active membership over a 12 month period. The following charts below details membership each month over the past three years and the second chart shows the average annual membership growth over the past two years. CANP has made great progress in not only growing membership but offering ease of membership renewal by offering both online payments options as well as mailing in checks and offering quarterly payments.

CANP Membership

	2011-2012	2012-2013	2013-2014
July	2,672	2,747	2,585
Aug	1,453	1,892	2,358
Sept	1,691	2,158	2,513
Oct	1,879	2,218	2,591
Nov	1,930	2,276	2,651

Dec	2,172	2,362	2,714
Jan	2,262	2,412	2,758
Feb	2,411	2,471	2,830
Mar	2,490	2,332	2,803
April	2,498	2,416	2,874
May	2,664	2,507	2,920
June	2,670	2,579	2,934
Average	2,233	2,364	2,711



Membership Renewals

CANP renewal efforts are on-going with members coming up for renewal on a monthly basis. We are coming up on a very important renewal period. In July we have over 1,000 members up for renewal. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. This can be done via phone calls or other means of outreach. Reports with contact information are available to Chapter Leaders in the Chapter Leadership toolset online at canpweb.org
- Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues

Membership Committee

The Membership Committee meets monthly via conference call. Committee members are also encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the canpweb.org website) to present at the local school(s) in your Chapter's area
- Bring the updated membership brochures and conference registration information to chapter meetings

The following chart shows a breakdown of members by chapter compared to the last three quarters. Each chapter leader can see how much their chapter has grown over the past year.

CANP Members by Chapter

Chapter	Sept- 13	Dec- 13	Mar-14	Jun-14
North Coast	26	25	25	27
Redding	38	38	37	38
Mendocino	14	14	13	11
Three Rivers	25	21	23	22
North Bay	118	129	122	131
Sacramento	214	224	226	231
SF Golden Gate	254	258	256	263
Alameda/Contra Costa	218	235	227	234
Silicon Valley	80	89	86	90
Sierra Area	40	39	29	36
Central Coast	9	11	14	16
Channel Islands	62	65	67	72
Fresno	50	54	59	60
Tulare/Kern	37	44	49	49
Inland Empire	136	131	138	144
Orange County	307	312	342	365
Tri Valley	125	128	146	158
Greater Pasadena	99	110	123	134
West LA, North	159	172	164	169
West LA, South	87	86	77	72
South Bay	149	154	157	159
San Diego, North	137	149	168	175
San Diego, Central	116	125	119	129
Coachella Valley	53	57	60	68
Santa Cruz / Monterey	38	40	38	37

Corporate Members

CANP is thrilled to get two new corporate members. Both UC Davis School of Nursing and Samuel Merritt University have joined CANP as corporate members. Their information is hosted on our [partner page](#). Please continue to seek supporters of CANP from people you meet in your offices and clinics. CANP is growing and people do want to support our efforts.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.